

## Upside Development of Toronto Receives Best Of Houzz 2014 Award

### *Annual Survey and Analysis of 16 Million Monthly Users Reveals Top-Rated Building, Remodeling and Design Professionals in Canada*

**Toronto, Canada**, February 4, 2014 – **Upside Development** of **Toronto** has been awarded “Best Of Houzz” by Houzz, the leading platform for home remodelling and design. The **boutique development company** was chosen by more than 16 million monthly users that comprise the Houzz community.

The Best Of Houzz award is given in two categories: Customer Satisfaction and Design. Customer Satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional received in 2013. Design award winners’ work was the most popular among the more than 16 million monthly users on Houzz, known as “Houzzers,” who saved more than 230 million professional images of home interiors and exteriors to their personal ideabooks via the Houzz site, [iPad/iPhone app](#) and [Android app](#). Winners will receive a “Best Of Houzz 2014” badge on their profiles, showing the Houzz community their commitment to excellence. These badges help homeowners identify popular and top-rated home professionals in every metro area on Houzz.

Upside integrates fresh new thinking in every aspect of their work to provide the best and most inspired solutions for clients. Using only the highest quality materials, advanced construction methods and ensuring craftsmanship is at the heart of all they do, and have established a reputation for creating innovative architectural statements that always go above and beyond.

“Houzz provides homeowners with the most comprehensive view of home building, remodeling and design professionals, empowering them to find and hire the right professional to execute their vision,” said Liza Hausman, vice president of community for Houzz. “We’re delighted to recognize **Upside Development** among our “Best Of” professionals for customer satisfaction as judged by our community of homeowners and design enthusiasts who are actively remodelling and decorating their homes.”

With Houzz, homeowners can identify not only the top-rated professionals like **Upside Development**, but also those whose work matches their own aspirations for their home. Homeowners can also evaluate professionals by contacting them directly on the Houzz platform, asking questions about their work and reviewing their responses to questions from others in the Houzz community.

Follow **Upside Development** on Houzz <http://www.houzz.com/pro/upside/upside-development>

### **About Upside Development**

Upside is a boutique development company that believes in partnering with you to deliver the most effective outcome from conception to design to construction to completion. Their combined expertise in each and every one of these areas delivers an integrated approach to each project, while being able to create valuable time and cost efficiencies.

They are committed to urban revitalization, sustainability and innovation. Whether a new build or a remodelling project, they are inspired by opportunities to push the envelope with high design, quality construction and exceptional service. Their role as a developer is to bring together a dynamic team that includes multi-disciplinary experts in their respective fields of architecture, systems design, construction, interior design and engineering. This gives the ability to source the right solutions through every stage of your home project and create economies of scale as well as a synergistic team effort focused on a single goal: to amaze clients.

### **About Houzz**

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish - online or from a mobile device. From decorating a room to building a custom home, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community powered by social tools, Houzz is the easiest way for people to get the design inspiration, project advice, product information and professional reviews they need to help turn ideas into reality. For more information, visit [www.houzz.com](http://www.houzz.com)